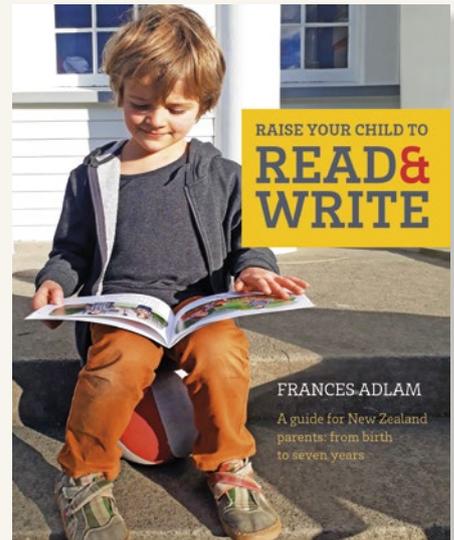


AN INDISPENSABLE GUIDE FOR RAISING CHILDREN TO READ AND WRITE

"I have written this book because I believe in the importance of children learning to read and write to their optimal ability. Reading and writing is the key to success at school, and success at school is the key to opening and creating so many possibilities and choices for our children as they get older . . . Technology, fast-paced living, parents working longer hours, scattered families, and an epidemic of stress and anxiety – these factors can sometimes derail us from what really helps grow a child's learning brain. In this age of conflicting information-overload, parents need the scientific facts set out in clear language. And so this book was born."

– **Frances Adlam, *Raise Your Child to Read & Write***



How caregivers communicate, read and write with the children in their care directly impacts on school and life success.

Frances Adlam is an educator, author and parenting expert whose wealth of experience guides caregivers to raise children who thrive at reading and writing. In *Raise Your Child to Read & Write*, Frances shares many ideas to enable caregivers to support and optimise their child's ability to read and write. Frances also explains how to work with children with learning differences, such as dyslexia.

Weaving together science-based evidence with her unique work in the field of education, Frances Adlam demonstrates the significance of child development principles in growing a child's brain for success in reading and writing. Underpinning these principles are: relationships, communication, language and self-expression.

Raise Your Child to Read & Write equips caregivers with the tools they need to give their children the best start on their reading and writing pathway.

ABOUT THE AUTHOR

FRANCES ADLAM is one of New Zealand's most sought-after and innovative educationalists. She has worked in all areas of the educational world as an advisor, lecturer, presenter, writer, and teacher. With a background in the arts and qualifications from the UK and New Zealand in education, literacy, learning differences and narrative therapy, Frances is renowned for her distinctive and creative approach to working with students, parents and teachers. It was on a hugely successful tour of her Playful Literacy workshop that she was encouraged to share her knowledge of how young children learn to read and write with parents, which was the genesis of *Raise Your Child to Read and Write*.



FRANCES ADLAM IS AVAILABLE FOR INTERVIEW / EXTRACTS ARE AVAILABLE ON REQUEST

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