

ESSENTIAL READING FOR ANY MODERN PARENT

Our children are being raised in a society that is radically different to that of just 20 years ago, as the internet has taken a central place in our lives, and with the virtually universal adoption of smart phones and computers by young people. This revolutionary and enormously disruptive technology has created a completely new set of challenges for parents, ones that are entirely different to those of a generation ago.

Keeping Your Children Safe Online addresses these challenges head-on. The author, John Parsons, is arguably the country's leading authority on cyber safety for children. He works all over New Zealand with young people and their parents, showing them how they can stay safe in the online world. He also works as a consultant with the police, teachers and the health sector, and individually with children and their families to help them when things go wrong online.

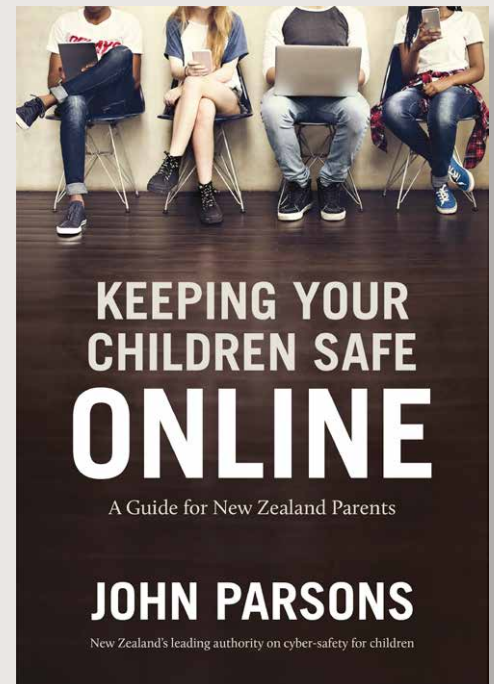
John brings an unparalleled wealth of direct experience to this issue. He has used this to develop a toolbox of highly practical, realistic and effective strategies that enable both children and their parents to deal with the challenges of digital technology, such as maintaining oversight of your child in the digital world, establishing boundaries for acceptable use, and preventing online sexual predation, cyber bullying, and cyber crime. These strategies do not depend on technological know-how – rather, they simply require you to have a clear set of family values, and then to enable your child to broadcast these into the online world.

Keeping Your Children Safe Online is a hugely significant and ultimately empowering book that is essential reading for any modern parent.

AUTHOR INFORMATION

JOHN PARSONS is an Internet Safety and Risk Assessment Consultant who delivers cyber security training workshops, works as a consultant, and provides individual support to a wide range of people and organisations nationwide. These include children and young people, parents, the New Zealand Police, teachers, schools and others in the education sector.

He also works alongside the New Zealand Police, Children Young Persons and their Families (CYF) and various health professionals delivering training in child protection to attendees who come from a wide range of professions. The focus of this work is the reduction of child abuse in New Zealand.



\$34.99

230 x 160 mm, approx 150 pp,
flexibind, full colour throughout

ISBN: 978 0 947503 44 4

Published: August 2017

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